

experience

# WINTER ACADEMY ON INTERCULTURAL COMPETENCE

## Intercultural Trainer Certificate

January 15–26, 2018 | Jacobs University Bremen, Germany

REGISTRATION DEADLINE: NOVEMBER 15, 2017

Do you want to become an  
intercultural trainer?



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It is one thing to acquire intercultural competence, but it is quite another to pass it on to others. It requires extensive knowledge and skills. This is what the Winter Academy on Intercultural Competence organized by InterCultur gGmbH and Jacobs University will equip you with.

### OBJECTIVES

Our living and working environment is affected by globalization and internationalization. Hence, the ability to effectively communicate and deal with others in intercultural settings has become a necessity. The widely shared understanding of Intercultural Competence divides the concept into three main categories: knowledge, skills, and attitudes, all of which will be examined in this course. After you have successfully completed this 10-days-course you will not only have learned how culture affects human behaviour and have been acquainted with the concepts of intercultural trainings. You will also be certified as Intercultural Trainer.

### TARGET GROUP

The Winter Academy addresses people who are interested in teaching intercultural competence themselves. Such as:

- Trainers, who have already gathered experience and would like to start working in an intercultural context.
- Young professionals and/or multipliers, who are committed to intercultural learning, e.g. teachers or practitioners in the field of international youth work.
- Students with an intercultural area of studies or/and their own international experiences, who would like to pass their theoretical knowledge through practical trainings.

The minimum age is 18 and good English skills are required, as the course is taught in English. Participants must have successfully completed secondary school and be qualified to enter university.

### CONTENT

This course is an introduction to the theories of intercultural communication and the main methods and techniques of intercultural trainings. The course consists of two pillars: A mainly theoretical part that will assess culture's impact on the human mind and a more practically oriented part that will look at the foundations and applications of intercultural trainings. The participants will be given a detailed overview of the current themes and issues in the relevant disciplines. Furthermore, they will learn about the advantages and perspectives of different training techniques and how they can be combined for distinct target groups.

Theoretical units about basic attempts in pedagogic and didactics will be complemented by practical examples and tools for training and coaching work.





	<u>COURSE DAY 1–4</u>	<u>COURSE DAY 5–7</u>	<u>COURSE DAY 8–10</u>
<b>GROUP A</b>  Participants with practical training skills	Participants with existing training experience will participate in an <b>intensive class on "Culture and Cognition"</b> . What is culture and on which dimension can cultures be compared? How does culture affect human thinking, feeling, and action?	In a blended offer of theoretical and practical parts, participants will have the opportunity to get a holistic picture of training design, learning and teaching styles in different intercultural contexts.  After day 7 enrolled students will have the opportunity to prepare a paper to earn <b>5 ECTS points</b> rewarded by the Jacobs University.	<u>Add-on (optional choice)</u>  Participants will have the opportunity to design and facilitate parts of intercultural training units and will get intensive feedback about their performance.  After participating for 10 days, participants will be awarded the certificate <b>"Intercultural Trainer"</b> issued by Jacobs University and InterCultur gGmbH.
<b>GROUP B</b>  Participants with comprehensive theoretical knowledge in Intercultural Competence	For participants with theoretical knowledge, this Winter Academy provides <b>space to learn about methods, facilitation, and visualization</b> . Facilitators with long-term experience in training offer inputs on training and facilitation mixed with hands-on exercises combined with on the spot feedback to your performance. You will have various opportunities to experience different aspects of core competences as a trainer.		

## COURSE DURATION/DATE

January 15–23, 2018 / 15–26, 2018  
(7 or 10 course days, free weekend)

## LOCATION

Jacobs University, Bremen, Germany

## PROJECT PARTNERS

InterCultur gGmbH  
Jacobs University Bremen gGmbH

## INSTRUCTORS

### Trainers:

Annette Gisevius, InterCultur gGmbH  
Hannes Wacker, InterCultur gGmbH

### Professor:

Prof. Dr. Ulrich Kühnen, Jacobs University

## CONTACT

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## TUITION FEE

Participants will pay a tuition fee of 950 €

The tuition fee covers

- 7-days participation in the course
- All course material
- 5 ECTS points

An extra fee of 300 € covers

- the full 10-days participation in the course
- Certificate "Intercultural Trainer"

Not included are participants' accommodation, travel costs, and visa.

## ACCOMMODATION

Single rooms with full board can be provided at the Jacobs University campus.

Prices are as follows:

10 nights: 650 €  
12 nights: 780 €

More information:

[www.winteracademy-bremen.org](http://www.winteracademy-bremen.org)

